

TRUST 206

TRUSTED MARK Certification - Tables to be referred for cost estimates

TABLE- A:

Fee Structure – Per Retail Brand/ Format - (Applicable Taxes Extra)

	Retail Sales Turnover < Rs. 10 Cr	Retail Sales Turnover Rs.10–Rs.100 Cr	Retail Sales Turnover > Rs.100 Cr
Registration Fee to TM Secretariat with each application	Rs. 1,000	Rs. 5,000	Rs. 10,000
Mystery audit Fee to TM Secretariat– after getting the quote from TM Secretariat	Fee as per Trust 206 (Table B & C) – to be paid to IRF TRUSTED MARK LLP		
CB Audit, Yearly Surveillance and Surprise Audit Fee to CB	Fee as per Trust 206 (Table D & E) – to be paid to Certification Body		
Full Term Management Fee to TM Secretariat– after e-certificate is issued by CB	Rs. 25,000	Rs. 50,000	Rs. 1,00,000
Yearly 'TRUSTED MARK' mark usage fee to TM Secretariat: Logo incorporation in 'TRUSTED MARK' Certification Mark consumer & trade campaign	Rs. 25,000	Rs. 50,000	Rs. 1,00,000
Display Certificate fee to TM Secretariat (Each store of Certified Retailer to display the display certificate prominently)	Rs. 1,000 per certificate		
Review Fee to TM Secretariat in case the applicant fails the audit by chosen CB and applies for review of the audit process or if a certified retailer reapplies for upgradation	Rs. 1,000	Rs. 5,000	Rs. 10,000

TABLE- B:

Mystery Audit Fee Table

No. of days / visits to conduct a Mystery Audit (per store & e-audit)		
No. of Staffs per site	Carpet area of Site <25000 sq.ft.	Carpet area of Site .25000 sq.ft.
<50	1.0	1.5
51-100	1.5	2.0
101-250	2.0	2.5
>250	2.5	3.0

TABLE- C:

Mystery Audit Fee to be paid to TM Secretariat = sq. root of Total Stores x (Fee rate+ Shopping expenses)

Type of Mystery Audit	Inclusions	Fee (per visit / day)	Mystery Shopping Related Expenses.
Basic Audit	PDF Reports	INR 2,000	INR 1,000
Advanced Audit	PDF Reports + Pictures + Online Dashboard	INR 3,000	INR 1,000
Comprehensive Audit	PDF Reports + Pictures + Online Dashboard + Video Snippets + Attention Areas	INR 4,000	INR 1,000

TABLE- D:

C.B. Surprise Audit Man-Day Table (to be paid to certification body = Rs. 15,000 x mandays). Largest store will be audited in Surprise Audit by CB

No. of Staff/Site	Carpet Area of Site <2000 Sq. Ft.	Carpet Area of Site 2001-10000 Sq. Ft.	Carpet Area of Site 10001-25000 Sq. Ft.	Carpet Area of Site >25000 Sq. Ft.
1-50	2.0	2.5	3.0	3.5
51-100	2.5	3.0	3.5	4.0
101-250	3.0	3.5	4.0	4.5
251-500	3.5	4.0	4.5	5.0
>501	4.0	4.5	5.0	5.5

TABLE- E:

Man-Day Table for C.B. Audit at Applicant's Head Office (Certification + Surveillance + Recertification) to be paid to certification body = Rs. 15,000 x (e-audit manday + onsite manday + off site Manday)

No. of Retail Outlets	E-Audit (Doc Review)	Total HO Mandays onsite	Total mandays Off-site
< 50	0.5	2	1
51-200	0.5	3	1
201-500	0.5	4	1
500-1000	1	5	1
1000-2000	1	6	1
> 2000	1	7	1

In case of Retail clients opting for multi-brand certification and where the HO is centralized for these multiple brands, following reductions in HO audit duration can be permitted by Certification Bodies. Basis for applying reductions shall be documented. Reductions shall not exceed 30% in any case.

No. of ROs	No. of Brands	Max Reduction
< 50	≤ 10	30%
51-200		
201-500	> 10 ≤ 50	20%
500-1000		
1000-2000		
> 2000	> 50	10%